



Popular SiriusXM Service Arrives to BluOS Users in US and Canada
BluOS continues to expand number of natively-integrated music services, now with over 20 platforms from around the world

PICKERING, ONTARIO, CANADA, APRIL 15, 2021 – BluOS, the premium multi-room music management platform by Lenbrook International, parent company of Lenbrook Americas, has announced SiriusXM, the leading audio entertainment company in North America, as the latest music service available to BluOS users in the United States and Canada. The integration is part of the recent 3.14 BluOS software update, which made the service a natively-integrated audio source to any BluOS Enabled device from NAD Electronics, Bluesound, DALI Loudspeakers, Monitor Audio and future products from Peachtree, Roksan and PSB Speakers.

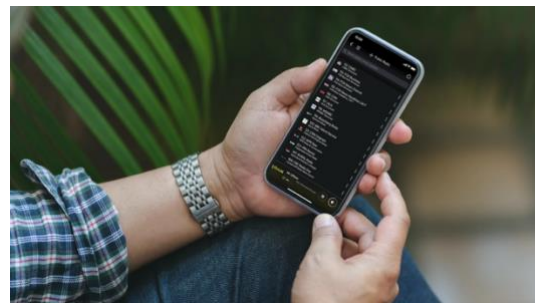
BluOS, the original hi-res multi-room audio ecosystem, appeals to discerning music lovers across a broad spectrum of audio content genres, and the integration allows BluOS users who are SiriusXM subscribers the ability to stream hundreds of channels of ad-free music from virtually every genre, plus sports, news, entertainment and comedy from within the BluOS app. BluOS app users also get access to additional streaming-only features, including thousands of shows on demand.

“The addition of SiriusXM to our list of integrated services is a big step for the BluOS ecosystem,” says Stephen Baker, Senior Director of Sales at Lenbrook Americas. “It offers our North American customers even greater access to audio content that appeals to their tastes, and that fits nicely into our philosophy that we want to offer our users the broadest possible ways to access the music they love.”

“We are excited that SiriusXM’s world-class content will be a part of the BluOS ecosystem, and available to their growing customer base, going forward,” said Jeff Dallesandro, Vice President, Streaming Distribution Partnerships for SiriusXM. “BluOS users are looking for the best audio content. Whether you’re looking for music, sports, entertainment, news or all of the above, SiriusXM has something for everyone.”



SiriusXM Now Playing Lithium Screenshot (Left)



Screenshot of Radio Channels on SiriusXM (Right)

ABOUT SIRIUSXM

Sirius XM Holdings Inc. (NASDAQ: SIRI) is the leading audio entertainment company in North America, and the premier programmer and platform for subscription and digital advertising-supported audio products. Pandora, a subsidiary of SiriusXM, is the largest ad-supported audio entertainment streaming service in the U.S. SiriusXM and Pandora's properties reach more than 150 million listeners, the largest addressable audience in the U.S., across all categories of digital audio – music, sports, talk, and podcasts. SiriusXM's acquisitions of Stitcher and Simplecast, alongside industry-leading ad tech company Adswizz, make it a leader in podcast hosting, production, distribution, analytics and monetization. SiriusXM, through Sirius XM Canada Holdings, Inc., also offers satellite radio and audio entertainment in Canada. In addition to its audio entertainment businesses, SiriusXM offers connected vehicle services to automakers.

For more about SiriusXM, please go to: www.siriusxm.com.

ABOUT BLUOS

BluOS™ is a premium multi-room audio ecosystem that manages stored and cloud music sources and playback, with support for high-resolution audio streams up to 24/192. Adopted by some of the most renowned hifi audio brands and integrated with numerous smarthome and voice control systems, BluOS allows for interoperability among enabled devices across brands for maximum versatility and use cases. Integrations with popular streaming music services like Tidal, Spotify, and Deezer, as well as featuring support for FLAC, WAV, MQA, and other high-resolution formats and codecs, BluOS offers virtually unlimited access to music of all genres for any occasion. Made up of an operating system and a control application for smart phones, tablets, and PC desktops, BluOS is the ultimate choice for the modern audiophile.

ABOUT LENBROOK AMERICAS

Lenbrook Americas is wholly owned subsidiary of Lenbrook International and has been a trusted distributor of high-end audio products in The Americas for decades. With deep channel insights and market knowledge, Lenbrook Americas oversees the channel development, brand building, and customer support of NAD Electronics, PSB Speakers, and Bluesound in The Americas, DALI Speakers in the U.S. and Canada, and Tivoli Audio and Master and Dynamic in Canada.

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